

MED SPA OUTSIDE GENERAL COUNSEL

Monthly flat-fee legal services specifically
designed for med spas operating in Texas

Offered By:

Weitz Morgan PLLC

www.weitzmorgan.com/medspa




INTRODUCTION

The purpose of a general counsel is to serve as the primary attorney who gives legal advice to a company. The general counsel advises on regulatory compliance, business deals, transactions and contracts, employee matters, risk mitigation, and much more. He or she is a key legal figure med spa owners can turn to for counsel in almost all aspects of operations.

Representing many med spas, we realized a need existed for spas to have an attorney available to handle matters like that of a general counsel. Because we have extensive experience in the med spa industry and wanting to be able to fulfill this need, the firm decided to develop a subscription-based model for med spa general counsel services.

In an era where legal services are essential yet often prohibitively expensive, a subscription-based model presents an innovative solution. This white paper explores the benefits, structure, and implementation of a subscription service aimed at providing consistent, affordable, and high-quality legal support to our med spa clients.



PROBLEM

Legal services are traditionally billed on an hourly basis, leading to unpredictable costs for clients and often discouraging them from seeking necessary legal advice. This model can result in delayed decisions, inadequate legal coverage, and increased overall expenses.

SOLUTION

A subscription-based service offers a fixed monthly fee for a predefined set of legal services, promoting financial predictability and accessibility. This model encourages clients to proactively engage with their legal needs, ensuring better compliance and risk management.

THE BENEFITS

- **Cost Predictability:** Clients can budget for legal expenses with a fixed monthly fee, avoiding unexpected bills.
- **Access to Continuous Legal Support:** Clients receive ongoing legal assistance, which can prevent issues from escalating.
- **Comprehensive Legal Coverage:** Our subscription plans include a wide range of services, ensuring clients have access to the legal support they need.
- **Increased Efficiency:** With regular legal consultations, clients can make informed decisions promptly, reducing potential risks.
- **Established Relationship:** Clients create a relationship with a trusted advisor that gets to know their business and company over time, have prioritized access to that attorney, receive exceptional legal advice and work product on all of their matters, and most importantly engage in a prospective stance when it comes to legal issues and compliance.

WHAT'S INCLUDED

COUNSEL:

You will have unlimited phone and email access to advice from your assigned attorney.

Phone calls will be limited to 30-minutes per call and no more than 2 calls per day.

Attorneys will strive to return all phone calls and emails within 24 hours.

WHAT'S INCLUDED

DOCUMENT REVIEW

You may send all non-litigation related documents to your assigned attorney for review.

Unless agreed upon by you and your assigned attorney due to emergency or the need for additional time given the length and complexity of the document, all document reviews will be returned within 7 calendar days.

Reviews are limited to one round of changes, meaning your attorney will perform an initial review, insert recommendations, comments, and questions for you to address, review your responses and make the necessary adjustments and recommendations.

Any additional time or rounds you want your attorney to do will be billed at the attorney's hourly rate. You will be notified when the revision round is completed so that you can choose whether to do any more to the document.

WHAT'S INCLUDED

DOCUMENT DRAFTING

Document drafting is included in the Med Spa Outside General Counsel subscription. You receive up to 4 documents per year.

You may time the request of your documents however you like throughout the year. There is no limitation on length or number of revisions.

Exceptionally sophisticated, heavily fact-specific documents do not fall under the purview of this subscription and are at the discretion of the assigned attorney. Most business and med spa documents, however, will be included in this subscription.

Also, this part of the subscription includes drafting and counsel to the client only; it does not include representing you in front of third parties in discussions or negotiations.

If a document or task falls outside of the subscription, your attorney will provide you with a flat fee quote for the document or work.

WHAT'S INCLUDED

RATE DISCOUNTS


You will receive a discount of 10% off the hourly rate of your assigned attorney should it be necessary for the attorney to assist you in an out of subscription matter.

QUARTERLY Q&A SESSIONS

You will be invited to a subscriber-only Zoom question and answer session to be held four times a year.



TERMS & CONDITIONS

- All Outside General Counsel subscriber advice shall be limited to business transactional affairs only. Litigation work of any kind is strictly prohibited and requires an hourly agreement.
 - Unless agreed upon by you and your assigned attorney, your attorney shall not represent you as to third parties, meaning your attorney will not communicate with anyone other than you or your assigned representative.
 - The Med Spa Outside General Counsel is available only to currently operating med spas.
 - The subscription will be automatically renewed and can be cancelled at any time.
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COST

\$500 PER MONTH

The cost for a Med Spa Outside General subscription is \$500 per month, just over the price of one hour of our attorneys' time at their hourly billable rate.

SIGN UP

To subscribe to the Med Spa Outside General Counsel service, visit www.weitzmorgan.com/subscribe or contact us at mail@weitzmorgan.com.

If you have any questions, please contact our Managing Partner, Kristi Morgan Aronica, at 512-657-3196 or karonica@weitzmorgan.com.

We look forward to having you as a client!

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